

Driving Positive Change in Communities

Case Study: Auchinleck Community Development Initiative (ACDI)

Presentation by Stephen McCarron

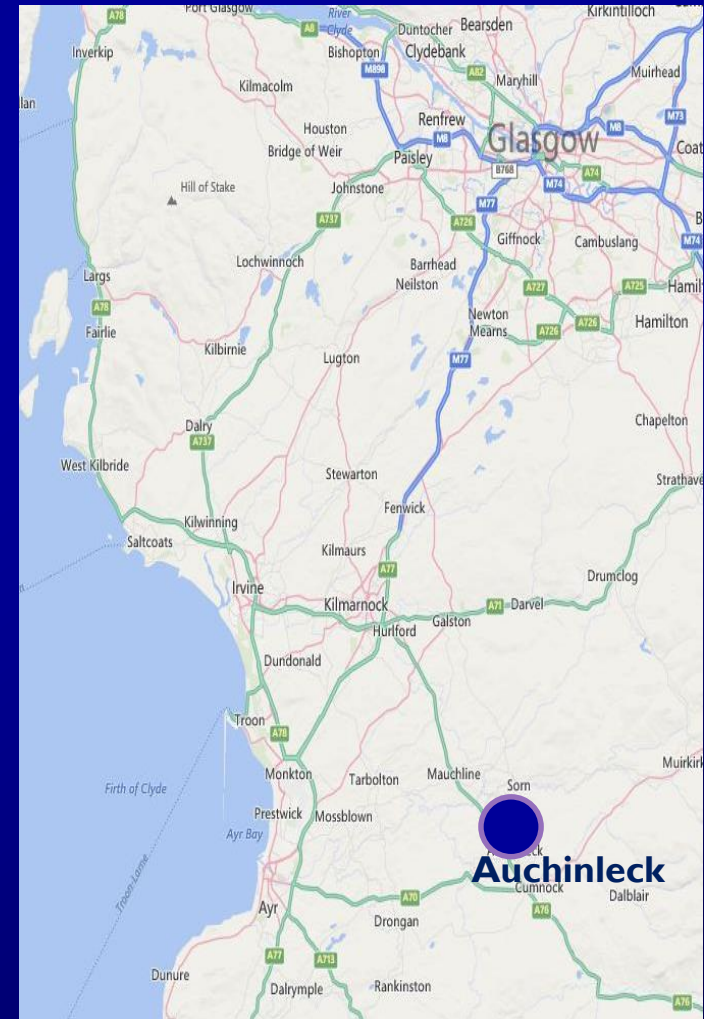
ACDI Development Manager

Monday 3 September 2018

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Auchinleck: Area Profile

- Located within East Ayrshire local authority area
- Population – 4,000
- Economy – Retail (Historically Mining / Textiles)
- Structural unemployment
- Reduced economic activity
- High levels of youth unemployment
- Alcohol and substance misuse
- Anti social behavior
- Apathy



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ACDI: Organisational Issues

- Low impact levels of community engagement
- “Glass Ceiling level” of delivery
 - Lack of Volunteers
 - ACDI Board Skills Gap and Skills Shortage
 - Grant reliant
 - low level income from commercial activities
 - Requirement of a designated post
- Major planned projects stagnating at Funding & Development stages



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Strategic Projects and Services

**The Knowe
Garden Centre**

**Auchinleck
Premier
Landscaping
(Social Enterprise)**

**Rural
Engagement
Service**

EXTERNAL FUNDING

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The Knowe Garden Centre



- Asset Transfer of 2 acre site.....
- £500k capital and revenue investment
(BIG Lottery and Leader)



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Auchinleck Premier Landscaping



The Boswell Centre, 18 Well Road, Auchinleck
East Ayrshire, KA18 2LA Tel: 01290 428482



- Introduce a "Commercial Brand"
- £75k investment in capital equipment
- Recruitment of Team Leader
- Commercial income from private / public sector tender successes
- 175+ Youth employment opportunities created

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Rural Engagement Service



- Complementary to EA Employability Pipeline
- BIG Lottery award of £400k for 3 year delivery
- Supported over 300 rural residents to engage with job seeking services

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The Future

- Strengthening existing partnerships and influencing government policy
- Responding to Community NEEDS
- Retention of key staff
- Research, development and funding of Social Isolation provision in rural communities
- Equitable access and opportunities for Rural Communities

THANK YOU