# DEMOCRATIC FINANCE SCOTLAND Transforming community wealth

### A Partnership Between...



Development Trusts Association Scotland

A Thriving Community-led Network





#### Scottish Communities Finance

**Reinvesting In Your Community** 





ACORNS TO TREES

### How did we get here?

Democratic Finance Scotland builds on the history and success of **DTAS' Community Shares Scotland programme** and Scottish Communities Finance Ltd bond programme.

Collectively we have:

Created a network of over 18,000 citizen investors Raising over **£20** million through citizen-led investment Into 75 democratic, community led businesses

there are still significant barriers to HOWEVER increasing community-led wealth and control.

This is what the **DF programme** seeks to address

## Do you recognise this scenario?



## What will Democratic Finance Scotland do?

We will support community and social enterprises to secure their long-term financial sustainability.

> We will do this by supporting communities to develop:

Long-term, independent income sources

Giving you the financial control and the community power to take ownership of important community assets and run democratic community led businesses

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Community power and control

### What is Democratic Finance?

#### An approach that combines:



#### To build local economies that work better for the people who live there.

## **Democratic Finance Key Principles**

#### Democratic

- Money is raised collectively from within a community
- Money is invested into democratically controlled organisations
- Investment and membership opportunities are open to all
- Communities acting independently on their own behalf as 'Agents of Change'
- Community assets and services are mutually owned and run

#### Finance

- Organisations have a greater blend of income and are less grant dependent
- Communities have networks of 'Citizen Investors'
- Money is repayable to local people and local organisations
- Money is retained and circulated locally, boosting long term community wealth
- Investment opportunities are affordable and fair, and best suited to community and social enterprises

## National Policy Drivers

- Community Wealth Building
- National Strategy for Economic Transformation (NSET)
- Land Reform Community Empowerment Act
- Wellbeing Economy
- Democracy Matters
- Offshore and Onshore renewable opportunities

## Research, Development & Advocacy

- Research and piloting new democratic finance solution
- Building strategic partnerships that support local action
- Influencing policy and advocating for communities

## Programme Support Our practical, hands-on support focuses on:

#### 1. Helping you secure local, citizen-driven sources of money

- Community shares
- Community bonds
- Grassroots legacy giving
- Local philanthropy
- One-off community lotteries
- Common Good Funds

#### 2. Giving you tools to strengthen local control and involvement

- Democratic governance models
- Community engagement and marketing
- Finance and investment jargon busting

### 3. Championing community-led opportunities from renewable energy

- Community ownership of renewables 100% and shared ownership
- Fair distribution and good governance of Community Benefit Funds

0% and shared ownership Community Benefit Funds

## Who We Support:

We provide direct and practical support to any community either with, or with a desire to adopt:

- A democratic and accessible governance structure
- An enterprising, empowering and sustainable approach
- A grassroots focus on securing, boosting and retaining local wealth



## How we provide support:

#### Our support encourages communities to take and lead action themselves. Support is fully funded and is split into 2 stages:

#### Early Stage

Support to explore what democratic finance sources or tools are the best fit for your community and your plans

#### In Depth Development

- good governance and Board training
- community engagement
- understanding and modelling investment
- business planning
- launching and marketing offers

- Support to implement democratic
- finance sources or tools:

## **Get in Touch!**

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